

MEDIA PACK 2020/21

Promote your business and support your community!

By signing up, your business will be exposed to thousands of potential customers via quarterly editions of the book, allowing you to promote appropriate offers to suit the season. Our concept is simple - do more, spend less, create memories!

WINTER 2020/2021



10,000
copies
distributed
in your
area

**YOUR
LITTLE
BOOK OF
EATS AND
TREATS.**

Unlocking the best offers in & around Oundle.
Do more, spend less, create memories!

- **FREE** quarterly, seasonal publication
- Unlocking the best offers in & around Oundle
 - **A compact, pocket sized collection of exclusive offers and discounts**
- **10,000** copies distributed locally, door to door!



Promote
your offers.
Don't miss
out!



**REACHING A
MINIMUM OF
10,000 LOCAL
CUSTOMERS!**

About us...

Your Little Book of Eats & Treats promotes local and independent businesses to local people.

A compact, pocket-sized collection of exclusive offers and discounts - ranging from two-for-one lunches to a relaxing pamper.

Your Little Book of Eats & Treats is tailored to your area and is designed to encourage spending and promote support for the local economy.

With a distribution network of over 10,000 and aimed at everyone from families to the single young professional, the quirky book is delivered directly to your door & is completely FREE.

Your Little Book of Eats & Treats is the brainchild of Kelly & Andy, two creative thinkers local to the area. Loving all things foodie, they have two kiddies - an arty 4 year old and a 6 months old who wants to chew everything!

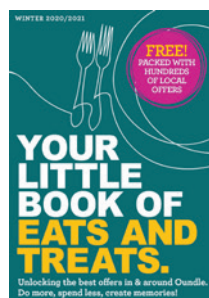
Between them, they boast more than 30 years of experience in international media, design and sales, all allied to a passion and drive to see the area flourish. Former clients include Grazia, Google, Facebook, Conde Nast Traveller, and Harper's Bazaar Arabia.

CONTACT US.

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yourlittlebookof.co.uk

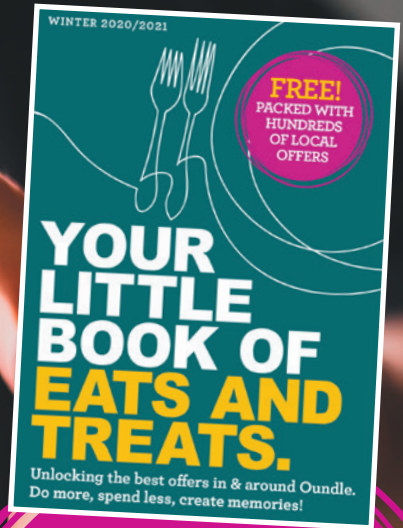
e: yourlittlebookof@gmail.com



*Give us a little love on
your favourite social
media platforms.*



yourlittlebookof



FREE
social media
coverage
included

Distribution

- 8,000 copies of Your Little Book go directly through the letterboxes to PE8 households, ensuring all local areas are covered. We guarantee a minimum of 10,000 potential new customers are targeted, all local to your business.
- The balance of copies is distributed within selected retail outlets.
- We offer FREE social media coverage on Instagram & Facebook, making sure your business is seen on other platforms and to a varied audience.
- Our distribution is guaranteed and we print what we say. We can provide a certificate of print on request.

RATES

Vouchers

1 voucher	£295
2 vouchers	£550

Advertising

Inside front cover	£450
Back cover	£450
Inside back cover	£295
Section openers	£295

We also have bespoke voucher and advertising packages available. Call for more details.

DON'T MISS OUT! TAKE THIS OPPORTUNITY TO THRIVE...